

Our Mission

Our Mission is to be the best supplier of boating-related products and services that provide outstanding value to every Customer.

We are committed to providing the best possible customer experience, so that each and every Customer regards us as an outstanding company and rewards us with their business.

We will provide an open, supportive, challenging, team-oriented environment where our Associates can achieve job satisfaction, professional and personal growth, and be compensated based on company and individual performance.

We will work to conserve marine habitats, reduce our impact on the environment, and promote boating.

We will achieve superior financial returns for the benefit of our Associates, Customers and Shareholders

COMPANY MILESTONES

In 2013, *Forbes.com* named West Marine one of "America's 100 Most Trustworthy Companies", for the second year in a row. With the world's largest selection of specialty marine products, a brand new world class website, nearly 300 stores nationwide and 4000+ Associates who share our customers' passion for the water, West Marine continues to rely on outstanding customer service, selection and quality as its anchor.

1968

Randy Repass, West Marine's founder, takes his passion for boating and begins selling nylon rope by mail order under the name West Coast Ropes from his garage in Sunnyvale, CA.

1977

West Coast Ropes acquires some of the assets of Boston-based West Products, a well-known mail-order business, and changes its name from West Coast Ropes to West Marine Products to reflect its expanding selection of boating supplies.

2 stores

1991

West Marine opens its first stores on the East Coast in Miami, Florida and Annapolis, Maryland. More stores followed in Virginia, New York, Connecticut, Rhode Island and Massachusetts.

19 stores

1996

West Marine, Inc. gains 64 new stores through its merger with E&B Marine. After the merger, West Marine has 151 stores on both coasts.

151 stores

2011

West Marine opens the largest boating store in the U.S.—the 50,000 sq.ft. Fort Lauderdale Boating Superstore.

2014

First Flagship store (over 20,000 sq. ft.) in New York opens in W. Islip in March. Brand new web site with over 85,000 products launches.

287 stores

1975

Mr. Repass opens the first West Coast Ropes store in Palo Alto, CA. The original store stocked a small selection of basic boat supplies including rope, anchors and fenders.

1 store

1978

West Marine introduces its wholesale division, Port Supply. This new division enables the company to sell products directly to boat yards, charter fleets, boat dealers and government agencies.

1993

West Marine goes public on the NASDAQ exchange. The stock symbol is WMAR.

37 stores

2003

West Marine acquires the assets of the retail, catalog and wholesale divisions of Boat America Corporation (d/b/a BoatU.S.).

2012

Matt Hyde takes the helm as President & CEO.

 **West Marine®**