

BOAT Lettering Order Form

Step One: Determine the area of the graphic

The outside dimension of the area where the graphic is to be applied is:

_____ Height (inches) x _____ Width (inches).

Step Two: Choose your font style

Choose a font style from page 2 of the Boat Lettering Guide.

Boat Name #1 _____

Hailing Port #1 _____

Boat Name #2 _____

Hailing Port #2 _____

Registration # _____

Regulations require registration numbers be at least 3" high and a block font style (Univers for example)

Step Three: Specify capitals and/or lower case letters

Also indicate appropriate spacing. Fill in the top boxes for capital letters and the lower boxes for lower case letters.

Qty. Capitals Boat Name Example: *Rose of Sharon*

<input type="checkbox"/>	R				O				S						
	O	S	E		F				H	A	R	O	N		

Lower Case

Qty. Capitals Boat Name #1

<input type="checkbox"/>																				
--------------------------	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Lower Case

Qty. Capitals Boat Name #2

<input type="checkbox"/>																				
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Lower Case

Qty. Capitals Hailing Port #1

<input type="checkbox"/>																				
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Lower Case

Qty. Capitals Hailing Port #2

<input type="checkbox"/>																				
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Lower Case

Qty. Registration Numbers #1

<input type="checkbox"/>																				
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Qty. Registration Numbers #2

<input type="checkbox"/>																				
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Step Four: Specify the size of the letters

#1 Boat name letters _____ inches tall #1 Hailing port letters _____ inches tall

#2 Boat name letters _____ inches tall #2 Hailing port letters _____ inches tall

#1 Registration #s _____ inches tall (min.3") #2 Registration #s _____ inches tall (min.3")

Step Five: Select the primary color you want

#1 Boat name color _____ #1 Hailing port color _____

#2 Boat name color _____ #2 Hailing port color _____

#1 Registration # color _____ #2 Registration # color _____

Step Six: Options

Check the box next to any effect you would like to incorporate into your name. (Examples of options are shown on the back page of the Boat Lettering Guide.)

A. Lettering Options

Boat Name #1 _____

- 1. Specific Length—_____ inches
- 2. Left Slant -10 deg. -20 deg. -30 deg. -40 deg. (circle one)
Right Slant +10 deg. +20 deg. +30 deg. +40 deg. (circle one)
- 3. Arc - Positive / Negative (circle one) Light Med. Heavy (circle one)

Outlines (choose one). See Boat Lettering Guide for examples (page 4)

- 4. Double Outline
- 5. Voided Outline
- 6. Outline - Second color _____
- 7. Drop Shadow - Second color _____
- 8. Outline Shadow - Second color _____

Boat Name #2 _____

- 1. Specific Length—_____ inches
- 2. Left Slant -10 deg. -20 deg. -30 deg. -40 deg. (circle one)
Right Slant +10 deg. +20 deg. +30 deg. +40 deg. (circle one)
- 3. Arc - Positive / Negative (circle one) Light Med. Heavy (circle one)

Outlines (choose one). See Boat Lettering Guide for examples (page 4)

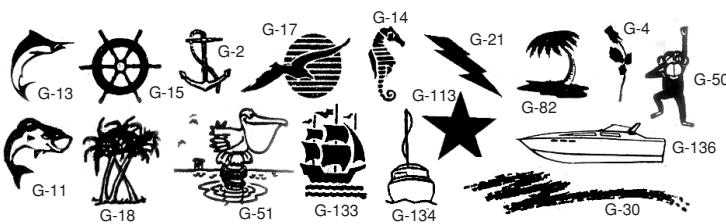
- 4. Double Outline
- 5. Voided Outline
- 6. Outline - Second color _____
- 7. Drop Shadow - Second color _____
- 8. Outline Shadow - Second color _____

More ordering information on the other side



Office Use Only

BOAT Lettering Order Form



B. Graphic Designs

Graphic Design #1 _____ Quantity _____

Color(s) _____ Height _____ Width _____

Graphic Design #2 _____ Quantity _____

Color(s) _____ Height _____ Width _____

If you want additional names, hailing ports, or registration numbers, please photocopy this form or attach a separate sheet of paper. If you use your own sheet of paper, please refer to this order form to be sure to include all necessary information so that we may process your order correctly.

Custom Graphics Price List

Using these charts, multiply the number of letters times the price associated with the letter size of your graphic, and add any additional charges.

Letter/Number Size in inches	Basic Lettering	
	Regular Colors	Ultra Colors
1	1.54	1.83
2	1.80	2.17
3	2.34	2.80
4	2.97	3.57
5	3.51	4.20
6	4.23	5.09
7	4.94	5.94
8	5.86	7.03
9	6.74	8.11
10	7.91	9.51
11	9.17	11.03
12	10.63	12.74

Options	Length extended	Approximately 15% (call for quote)
	Void Outline-one color	Add 20%
	Double Outline	Letter price times two plus 20%
	Drop Shadow	Letter price times two
	Outline Shadow	Letter price times two plus 20%
	Arc	Add 20% of total

CALL FOR QUOTE ON CUSTOM GRAPHICS

Catalog Orders

Please fill out the info in the boxed area below 

Follow the easy steps in this area. Then phone, mail, or fax your order to our graphics department.

- Fill out the entire form, both front and back. Answer every question that applies.
- Phone, fax, or mail your order to us.

Mail West Marine
P.O. Box 50050
Watsonville, CA 95077-5050

Phone 1-800-BOATING Fax 1-866-249-0480

- Look carefully at your order upon receipt. If it is not exactly as you ordered, please let us know as soon as possible. Every effort will be made to correct the problem.

Method of Payment

- Date _____
- Check Credit Card
 Money Order Visa MasterCard AmEx Discover
- Credit Card #

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Expiration Date _____

Billing Address

Name _____ or Customer # _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Fax _____

Shipping Address

Name _____ or Customer # _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Fax _____

We want to help you get your order right!
Call West Marine at 1-800-BOATING
if you have questions.

Graphics Price Worksheet

Boat Name #1	Boat Name #2	Hailing Port #1	Hailing Port #2	Registration Numbers
\$ _____ Lettering	\$ _____ Lettering	\$ _____ Lettering	\$ _____ Lettering	\$ _____ Numbers (1st set)
\$ _____ Options	\$ _____ Options	\$ _____ Options	\$ _____ Options	
\$ _____ 2nd set	\$ _____ 2nd set	\$ _____ 2nd set	\$ _____ 2nd set	\$ _____ Numbers (2nd set)
\$ _____ Sales tax (if applicable)	\$ _____ Sales tax (if applicable)	\$ _____ Sales tax (if applicable)	\$ _____ Sales tax (if applicable)	\$ _____ Sales tax (if applicable)
\$ _____ Shipping	\$ _____ Shipping	\$ _____ Shipping	\$ _____ Shipping	\$ _____ Shipping
\$ _____ Total	\$ _____ Total	\$ _____ Total	\$ _____ Total	\$ _____ Total

Please add appropriate sales tax on shipments.

Shipping Choices

Preferred shipping is via FedEx
(\$6.00 within the continental U.S.— 4-7 working days)
or FedEx Overnight (\$13.25 within the continental U.S.— 3-4 working days)

P.O. Boxes will be shipped via Priority Mail (\$5.75)

Total Cost

\$ _____ Total of Boat Name(s), Hailing Port(s), Reg. #(s)
\$ _____ Sales tax if applicable
\$ _____ Shipping
\$ _____ **Grand Total** 